Landing pages - User Guide

Visual drag-and-drop landing page builder for PrestaShop 9.2+ with independent multilingual draft and published revisions, dynamic catalog product blocks, automatic breadcrumbs navigation, and native sitemap integration.

1. Architecture & Core Behavior

`Landing pages` (`landingpage`) integrates cleanly without core overrides or modifications to standard shop controllers. All pages, revisions, URLs, and settings are stored in dedicated schema tables.

> **Independent Draft Revisions & Safe URL Redirects**
>
> Edit and preview changes privately in Draft mode without altering live pages until you explicitly click Publish. When URL slugs change, the module retains past paths and issues automatic HTTP 301 permanent redirects to protect SEO rankings.

2. Back-Office Navigation & URL Settings

Access landing page management under `nalezny.cz > Landing pages` in the Back Office sidebar or via `Modules > Module Manager > Landing pages > Configure` .

Setting / Feature	Default / Type	Behavior
URL Prefix toggle	`prefix_enabled` (`true`)	Enable or disable a shared URL prefix for all landing pages. When disabled, landing pages reside directly at shop root (e.g. `/spring-sale`).
URL Prefix slug	`prefix` (`landingpage`)	Configurable path segment (e.g. `l` , `lp` , `promo`). Past prefixes automatically redirect (301) to new locations.
Dedicated Save & Publish	Direct card buttons	Save Draft and Publish action buttons are available directly inside the Settings and SEO cards for immediate, intuitive updating.
Breadcrumbs & Schema	Native integration	Automatically injects clean page titles into shop breadcrumb trails and Schema.org BreadcrumbList structured data.

3. Visual Builder, Blocks & Dynamic Products

1. **Visual Blocks Library:** Build rich landing pages using pre-styled blocks including *Hero section*, *Call to Action (CTA)*, *3 Columns*, *Card / Box*, and *Product Blocks*.
2. **Dynamic Product Block:** Search and pick catalogue products via live chip autocomplete. Configure layout size (`sm` , `md` , `lg` , `horizontal`), column count (`auto` , `1-4`), text alignment, and CTA buttons. Prices, images, and discounts render dynamically via `ProductBlockRenderer` .
3. **Quick Action Toolbar:** Top action bar allows rapid text and block alignment (left, center, right), quick width presets (narrow, medium, full), block reordering (`↑` / `↓`), parent selection, undo/redo, and responsive viewports (Desktop, Tablet, Mobile).
4. **Multilingual Editing:** A sticky header language switcher lets you toggle between shop languages instantly to translate and customize layouts per locale.
5. **Media & Asset Management:** Upload images and banners directly within the builder; URLs are normalized safely across environments.

4. Verification & Support

PrestaShop CLI Commands

```
# Clear production cache after module upgrades
php bin/console cache:clear --env=prod

# Upgrade Landing pages module via CLI
php bin/console prestashop:module upgrade landingpage
```

Technical Support & PrestaShop Development

For custom block creation, campaign landing pages, or enterprise support on PrestaShop 9.2+:
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